



Subud Enterprise Services International

SESI

SESI NEWSLETTER ISSUE 4



SESI QUOTE

“This is why we need to undertake enterprises, brothers and sisters, so that we accustom ourselves to stand on our own feet both inwardly and outwardly.”

From Special Supplement, Bapak's reply to enterprise reports 7th Subud World Congress, London, England August 9, 1983 Code Number: 83 LON

BUILDING DIRECTORIES OF SUBUD ENTREPRENEURS & EXPERTS

A request from Murray Hirsh - Please let me know if in the SES database one can find a Subud member who has high-level expertise (through long experience in thermodynamic analysis / engineering physics / mechanical engineering) in the field of heat engines.

If you are the someone, or know someone else, please let Hammond and Gaye know.

Would you like to be included in a database as a technical expert? Let us know

hammond.peek@subud.org or gaye.thavisin@subud.org

IS YOUR GROUP THINKING ABOUT STARTING A CENTREPRISE?



HOW CAN I PREPARE A BUSINESS PLAN TO TEST THE IDEA?

Before starting any journey it's important to know where you're going (your destination) as well as the route you'll be taking (your roadmap). In business, your destination is your set of goals and your roadmap is your business plan.

Have a look at the helpful sample documents compiled by Raynard van Hahn and reproduced on the SESI website. These are:

1. A centerprise business plan template
2. A form of profit & loss spreadsheet
3. A form of maintenance plan spreadsheet

For more information, join the <http://SubudSpaces.Slack.com> website on how to manage a Subud center, including a template checklist for planned building maintenance budgeting, a business plan, a marketing strategy, a housing handbook, sample agreements, etc.

To join, contact Raynard von SubudSpaces@gmail.com

HERE'S HOW IT CAN BE DONE

INSPIRING CENTREPRISES



Subud Barnet, 97 East Barnet Road, Enfield EN4 8RF, London • Contact: Irina Psculkovska, Chair • Website: <http://subudbarnet.org.uk/> <http://www.subudbarnet.weebly.com>

SUBUD BARNET, LONDON

Subud Britain purchased an old Church Hall in 1971 for the Muswell Hill Subud group which has now home for a thriving Subud Barnet. Today there are 15 women and 7 men.

The large hall accommodates 120 people, the upstairs hall 30 people, and one meeting room 13 people. Supporting this are the usual amenities, such as a basic kitchen, toilets, and storerooms. There is a small backyard space. The Subud symbol is featured on the front façade and garden. There is also signage indicating that halls are available for hire.

The property is not branded, although the centerprise is named Venue Space Hire (VSH). It is mainly rented out to regular users, such as churches and instructors of various classes – dancing, yoga, Tae Kwon Do, and Pilates. VSH, run by chair Irina Psculovska and letting manager Luda Terrochaire, was set up to make use of unused time slots, and these one-off events require careful supervision. VSH pays a monthly rental to Subud Barnet. The rental rates are reasonably in line with local market rates.

The centerprise promotes itself through two websites and Facebook (see below). In addition, they advertise on free sites, such as <http://www.gumtree.com>, <http://www.hallshire.com>, <https://bookingspaces.co.uk>, <http://www.venuefinder.com>, and <http://www.list.co.uk>.

Income is around £50,000 (\$63,400) per year, with costs of £36,000 for cleaning, maintenance, lettings management, repairs, all utility bills, insurance, and commercial waste.

Read more and watch a slideshow of the facilities and rentals ...

When asked how the Subud organization or others could help, Irina felt that the best way would be for everyone in other groups to manage their finances sensibly, and keep out of debt without requesting money from centerprises for the maintenance of other buildings.

Committee members and hall managers are invited to join the SubudSpaces.Slack.com website, where they will find useful information and resources on managing a Subud center, including a template checklist for planned building-maintenance budgeting, a business plan, a marketing strategy, a housing handbook, sample agreements, etc. To join, contact Raynard von Hahn SubudSpaces@gmail.com, who can send you an invitation. [Read more here](#)

ENTERPRISING PROFILES



MARTIZA, was born with the fusion and the lengthy experience and practice of one of us in hand painting T-shirts, capturing our creativity in hand - painted textiles, murals, and other alternative matrixes and materials. This leads us to create and personalize paintings based on creativity, colors, engravings, prints and latest trends. We seek inspiration from the different places we visit, in people, objects and a countless number of other sources in a process full of enjoyment, creativity and reflecting personalities in our own creation.

Maritza Rivas Ramirez, Luisa Fernanda Gallego Duque

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MARTIZA RIVAS RAMIREZ

HAND PAINTED TEXTILES

MARTIZA is a brand of hand-painted textiles born from the hands of two artists who decide to take advantage of their knowledge and creativity whose designs are inspired by animals, nature, urban architecture, mandalas and so on. They are also accompanied by different artistic references, especially painters, where they find different brushstrokes and tones that serve as support for the creation of the designs. They prioritize the harmony of colors, giving him that funny and original touch. They are based above all in unique pieces that generate an identity and value to each detail, the individual care is the first concern since each client is unique.



MUHAMMAD ARIFIN DOBSON

YOUNG SCIENTIFIC INNOVATER

Hi, I'm Arifin. Born in Palangka Raya and lived most of my life in Lembang, West Java. I co-founded an enterprise with my dad M Ridwan D, we focused on energy management, design & construction, and now expanding our activities to instrumentation and the Internet of Things (IoT). We called the enterprise EcoSol Inovasi & Solusi (www.ecosol.id).

I am also an assistant lecturer in Physics Department at Parahyangan Catholic University. I love steam (Science-Tech-Engineering-Art-Math), so with my friends, we often go around schools in Lembang & Bandung, introducing steam through fun activities. See you in the future.

KEEP SES ALIVE IN YOUR COUNTRY TOO



Look what happened when Rungan Sari had their first enterprise gathering - the enthusiasm it generated, the numbers it drew, the complex web of connections it revealed and the new enterprises it stimulated. More about the new enterprise at the next gathering!

When is your next SES get together?

[Read here](#) ... the brief notes from our meeting if you are interested in any of the more than 10 enterprises already established here. And we have yet to hear from others` including the iconic Rungan Sari Resort team where we gathered.

ENTERPRISING IN NORTH AMERICA



This is Spring Street Seattle, the local Subud group's home & Air Bnb property with 4 rooms to rent. How do they do it? Read on https://www.airbnb.com/rooms/2593176?source_impression_id=p3_1564475704_5b%2F2Ja8kbtGAoJzL

THE UPS AND DOWNS OF OPERATING AN AIRBNB IN A SUBUD HOUSE

Marston Gregory writes about his experience over 6 years of renting rooms in their Subud Greater Seattle house to guests via Airbnb. The group have learned a lot about the ups and downs of doing it and in this letter, Marston shares about the state of the building, taxes, insurance, customer service, payment, drawbacks and the management team.

“Subud Seattle have just reached a milestone of 1000 reviews, proving we have been superhosts for 6 years now due to an average 4.9/5.0 review from our 250 guests a year. We are very open about them staying in a Subud space. We ask them to have lunch out on Sundays from 11 - 2 pm so we have the building to ourselves and most guests honor that. Our team has learned a lot and we’ve seen the good, the bad, and the ugly’. Fortunately, most of our guests are excellent, well behaved visitors who honor our space.”

A final note from Marston “Airbnb is turning all of us into ‘maids’ (Ha ha!). I now turn a great bed, hospital corners and all! Beware, if you don't like bed making don't do Airbnb...”

JOIN US ON THE SUBUD WOMEN IN ENTERPRISE ON FACEBOOK



Hey girls, if you have an enterprise, tell us about it on our Facebook Page Subud Women in Enterprise. Would you like to join live panel-style discussions with enterprising women?

Register your interest on the Facebook page.

UPDATE ON THE ENTERPRISE

REVOLVING PROJECT FUND



ALICA BRYSON HAYNES

RARA STUDIO

The SES grant enabled me to buy a new electric kiln at the end of last year. Having my own kiln has had some excellent effects on my small ceramics business. Instead of using a general firing service, I'm now able to fire all of my own work. This saves me significant time and money, and allows me much greater flexibility. I was also able to start teaching classes, as having a kiln is essential for firing students' work. I'm really enjoying teaching – it's a nice contrast from being in the studio and it feels great to share knowledge and connect with lovely people.

@hellorarastudio

www.rarastudio.com

A CELEBRATION OF THE LIFE OF HADRIAN FRAVAL



HADRIAN FRAVAL SESI WARRIOR AND ENTREPRENEUR HAS SADLY PASSED AWAY

His sudden passing from cardiac arrest in early August shocked us all. Hadrian was one of a kind. He possessed boundless energy, love, empathy, vitality, wisdom, understanding of our human condition, willingness to wholeheartedly contribute and jump in boots and all...and very solid business nous.

His sincerity, generosity, hard work and multiple roles for Subud spanned over four decades - Chairman of Subud Australia; International Helper for Zone 1+2 (twice); Zone 1+2 Rep; and Chair of Subud Enterprise Services International (SESI) up until the last World Congress in Freiburg. In recent years Hadrian's Rofin Australia was the only enterprise making a (very) substantial annual contribution to the WSA coffers.

He will be gratefully remembered by many as the sponsor of the \$100,000.00 Subud Projects Grant initiative during the Freiburg World Congress. He was passionate about supporting Subud members' initiatives, including many young people at the Basara Gathering in Kalimantan in 2016/2017. He patiently helped many young people take their first tentative steps in putting their talent into action.

I will miss him and his gracious, wonderful counsel so very much. I know his legacy will live on...My heart goes out to his wife Halina, his family and all his loved ones. Rest in eternal peace brother...you will be greatly missed. May God shower blessings upon you.

Hammond Peek – SESI Co-Chair

CALLING ALL NATIONAL/GROUP SES REPS AROUND THE WORLD

WE NEED YOUR CONTACT DETAILS TO HELP SPREAD THE NEWS!

I was talking to the Chair of Subud Indonesia and he was amazed that 2 people could complete the task of representing SESI in 80 countries. We can't possibly! We want to build a strong SES (Subud Enterprise Services) network of reps at the national level around the world. We want to share the amazing enterprises of members all over the world, with the aim of building active enterprise directories and panels of experts and mentors. This Newsletter is your newsletter... and we are seeking articles, photos and input from you to share around the Subud world.

NEWS LETTER NEW LOOK

We are asking for readers to contribute a banner for each monthly issue of this newsletter. Doesn't have to be a painting, can be a photograph of your enterprising life, a product, portrait, or inspiring view.

Please share this Newsletter with all of your enterprising Subud contacts.

DONATE



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